

LTD (Lifetime deal)

Lifetime deal (LTD) is a way to fund your startup without selling its stocks to investors.

It is a common way to fund a startup.

LTD in a nutshell

Pros

Cons

How to

Examples of LTD rounds

LTD as pricing

LTD can also be used as a [pricing strategy](#). An LTD pricing tier can co-exist with traditional monthly or yearly subscription tiers as a separate plan.

Revision #3

Created 2 June 2024 05:02:39 by Alexander Isora

Updated 10 July 2024 17:32:53 by Alexander Isora