

# Product Hunt launch

## Why Product Hunt

Launching on [Product Hunt](#) is the main launch event. According to [SemRush](#), this startup website is visited by 5M founders, marketers, designers, developers, and product geeks.

## Anatomy of a Product Hunt launch

Hunter/maker

Day

How to get featured

Common mistakes

Tips

Re-launch

You can launch your product every 6 months.

## Outcomes

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Revision #3

Created 5 June 2024 14:55:42 by Alexander Isora

Updated 5 June 2024 15:06:01 by Alexander Isora